



US-Generalkonsulat
Frankfurt

INVITATION

The U.S. Consulate General Frankfurt cordially invites you to an afternoon teacher training seminar on

“Social Media and the U.S. Presidential Elections 2012”

U.S. Consulate General Frankfurt
Personnel entrance, Wetzlarer Straße, 60435 Frankfurt

Monday, February 27, 2012; 14.00-17.00

Program

Prof. Jason Johnson, PhD, Hiram College, Ohio

"The U.S. Elections 2012: Candidates, Platforms and the Use of Social Media in the Campaigns"

Prof. Dr. Torben Schmidt, Leuphana University Lüneburg

"Social Media as a Tool for Teaching English in the Classroom"

with special emphasis on teaching the U.S. elections 2012

The lectures and discussions will be conducted in English.

Faculty



Prof. Jason Johnson, PhD, Hiram College, Ohio, is the author of “Political Consultants and Campaigns: One Day to Sell.” He serves as Politics Editor for The Source magazine, and Chief Political Correspondent for Politic365.com. He has worked as a campaign manager and assistant state director in a series of legislative campaigns in South Carolina, Maryland and Virginia. In 2001, Johnson worked on the London mayoral race, served as an international election observer during Mexico’s turbulent 2006 presidential election and was an honored guest of the Independent Electoral Commission in Johannesburg, South Africa during the parliamentary elections in 2007. Dr. Johnson has been quoted as an expert on politics by The Hill, the Wall Street Journal, the Cincinnati Enquirer, Akron Beacon Journal, and the Cleveland Plain Dealer, is a regular commentator on Al Jazeera English, has appeared on The O’Reilly Factor on Fox News Channel and CNN and as a featured guest on National Public Radio affiliates WCPN and WHY, as well as appearances on NPR’s *Morning Edition*. Johnson’s weekly op-ed

column appears in the Chicago Defender, the Michigan Chronicle, the New Pittsburgh Courier, and the Memphis Tri-State Defender. Professor Johnson is a graduate of the University of Virginia and received his Ph.D. from the University of North Carolina.



Prof. Dr. Torben Schmidt, Leuphana University Lüneburg, is an expert on teaching English as a Foreign Language and the use of social media in the classroom. Dr. Schmidt received his teaching degree (state exam) in Mathematics and English from Gießen University in 2002 and his PhD from Frankfurt University in 2007. In 2010, he served as guest professor at Saint Mary's University in Halifax (Canada). Dr. Schmidt has been granted several prestigious research and teaching fellowships as part of the Excellency Initiative of the German government.

Registration

Please try to **arrive by 13.45** for check-in, bring a **valid I.D.** for identification, and, if possible, leave your cell phone and other electronic devices at home.

Registration: Please register (name, address, telephone no., school) via email; VogtM@state.gov.

Only participants who have registered can be admitted to the event.

Deadline: February 23, 2012.

Instructions on how to get to the consulate by car and public transportation will be provided after registration.